

Is currently looking for a
MARKETING AND PR MANAGER

Who are we?

IBIS INSTRUMENTS is leading regional system integrator founded in 1996, and serves more than 300 corporate clients in South East Europe having offices in Serbia (HQ), Romania, Bulgaria, Macedonia and Bosnia. Our major partners are leading software and measurements companies like IBM, Microsoft, Check Point, Click Software, Keysight. Due to the significant expansion of our activities, we are searching for marketing expert to join our team in Belgrade.

Key Responsibilities:

- Develop and execute regional marketing and PR strategy according to company goals
- Plan, organize and coordinate marketing events
- Develop brand management and corporate identity strategies
- Research and analyze marketing trends and competitors
- Design, implement and digital marketing campaigns
- Generate engaging promotional content
- Cooperate with media, advertising agencies and vendors
- Measure and report performance of marketing and PR activities

Required qualifications:

- Previous experience in Marketing (preferably in IT industry)
- Relevant University degree (Marketing or Business related)
- Experience in digital marketing
- Fluency in English is a must (both spoken and written)
- Excellent communication and copywriting skills
- Knowledge of SEO and Google Analytics is advantage
- Analytical and result driven mindset

What we offer:

- Possibility to redefine and create marketing processes locally and regionally
- High level of work autonomy
- Great financial package
- Coaching and training to help you grow
- Various team bonding and team building activities
- Dynamic work environment

Sounds interesting?

If you have what it takes, send your CV, to career@ibis-instruments.com by September 27th. Have in mind that only shortlisted candidates will be contacted.

We are looking forward to meeting you!